

## **Our Privacy Policy**

This Website collects some Personal Data from its Users.

Personal Data collected for the following purposes and using the following services:

### **Analytics**

Google Analytics, Google AdWords conversion tracking, Google Tag Manager and Facebook Ads conversion tracking

Personal Data: Cookies and Usage data

### **Mailing List or Newsletter**

Data collected to enable subject to receive monthly e-mail updates from the business. You must opt in to receiving these newsletters and you can unsubscribe at any time. Your data will be held securely by our chosen supplier.

Personal Data: email address, first name and last name

### **Interaction with external social networks and platforms**

Facebook Like button and social widgets and Twitter Tweet button and social widgets

Personal Data: Cookies and Usage data

### **Remarketing and behavioural targeting**

Remarketing through Google Analytics for Display Advertising, Facebook Remarketing and AdWords Remarketing

Personal Data: Cookies and Usage data

### **Facebook Custom Audience**

We will upload customer data to Facebook to serve customised adverts on the platform

Personal Data: Cookies and email address

Contact information

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